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## Biography



### **Consuelo Castillo-Kickbusch**

**Army Veteran and Author**

Consuelo Castillo-Kickbusch is an inspiration to people everywhere. She comes from a financially challenged background, yet rose to become the highest-ranking Hispanic woman in the Combat Support Field in the US Army. LTC Castillo-Kickbusch motivates everyone from Fortune 500 CEO's and young children with her lectures, and has now set her words in stone in a book titled *Journey To The Future*, which is a guide to success that children everywhere can utilize as a manual for life.

In 1996, LTC Castillo-Kickbusch retired as a twenty-year military veteran and founded Educational Achievement Services, Inc. (EAS) to realize her personal dream and mission of preparing tomorrow's leaders today. Consuelo has created The Family Leadership Institute, (FLI) as a branch of Educational Achievement Services, Inc. FLI is a comprehensive program dedicated to helping immigrant Hispanic families participate in their children's education so that their young people stay in school and pursue advanced degrees.

Consuelo Castillo-Kickbusch's results-oriented seminars utilize real-life case studies, successful leadership behaviors and guiding principals through role-play to provide a dynamic and interactive learning environment. As a result, participants develop leadership skills and achieve optimum performance. She also helps them to examine the role our diverse cultures and backgrounds bring to leadership development. As a trademarked tool, Consuelo produced an exceptional video titled *Porque No-Why Not?*

Because of her strong dedication to saving the youth of America living under similar circumstances as she did as a child, Consuelo has worked with more than one million children, their parents and educators, in the roughest neighborhoods in America, covering 43 states. She inspires these young "diamonds in the rough" by encouraging them to believe that "we can all

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make our dreams come true -- to not give up hope, but rather to take charge of our lives and make a real difference in our families and communities by following a disciplined road map to success.

Born and raised in a tiny barrio in Laredo, Texas, where she overcame the fierce challenges of poverty, discrimination, and illiteracy, Consuelo Castillo-Kickbusch became a successful role model for her community. Breaking barriers and setting records in the military, LTC Castillo-Kickbusch rose to senior officer position and became the highest-ranking Hispanic woman in the Combat Support Field of the United States Army.

Acknowledged as a charismatic, passionate and entertaining speaker, Consuelo carries her powerful message of what it takes to be an effective leader in today's global marketplace to hundreds of colleges/universities, corporations, and government institutions, both in the US and abroad.

In addition to her work with youth, Consuelo consults extensively with corporations and government agencies to develop the leadership and peak performance of its employees. With her clients, she reinforces her strong belief that businesses endowed with effective leaders and a talented diverse workforce can compete successfully on the global stage.

In October 2006 Consuelo was honored in the 20<sup>th</sup> Anniversary Hispanic Heritage Awards ceremony for her leadership, community activism, and being highest-ranking Latina in the Combat Support Field of the US Army. Her fellow honorees included: Antonio Banderas, Arts, actor; Dr. Juliet Villarreal García, Education, first Latina president of a college or university; and José Feliciano, *Lifetime Achievement*.

Her clients include Avon, IBM, Verizon, City of Dallas and San Antonio, Kansas Power and Light, NHLI, National Hispana Leadership Institute, US Postal Service, Drug Enforcement Agency and NASA-Ames Research.